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FOR IMMEDIATE RELEASE:

Route 66 Rendezvous 2008 Cruisin' Hall of Fame® Inductees Announced
*Inductees: Bill Hines aka "The Leadslinger", Justice Brothers Car Care Products, Inc.,
1968 Ford Mustang, and Inland Vans Berdoo*

SAN BERNARDINO, CALIF. (May 28, 2008)– The Stater Bros. Route 66 Rendezvous® proudly announced its 2008 Cruisin' Hall of Fame Inductees: Bill Hines aka "The Leadslinger" in the Builder/Designer Category; Justice Brothers Car Care Products, Inc. in the Manufacturer/Vehicle Category; 1968 Ford Mustang in the Media Category; and Inland Vans Berdoo in the Historical/Misc. Category.

"The Route 66 Rendezvous Cruisin' Hall of Fame® recognizes and honors those who have made a significant contribution to the automotive industry and the uniquely American cultural phenomenon of cruising," states Wayne Austin, president and CEO of The San Bernardino Convention & Visitors Bureau (SBCVB). The SBCVB, in conjunction with the City of San Bernardino, established the Cruisin' Hall of Fame in 1995. A landmark area called the "Route 66 Plaza," was created just outside City Hall as a backdrop for the Cruisin' Hall of Fame. A specially designated wall, with a map of "America's Main Street," serves as the actual monument.

The inductees will be honored at the Cruisin' Hall of Fame Dinner & Induction Ceremony on Friday, September 19, 2008 at the Hilton San Bernardino, 285 E. Hospitality Lane at 5:00 p.m. The cost is \$30.00 per person, and tickets must be purchased in advance at the Route 66 Rendezvous office, 415 West 2nd Street, San Bernardino.

California's largest cruisin' classic car show, the Stater Bros. Route 66 Rendezvous® takes place September 18-21, 2008 and will transform the 35-blocks of historical downtown San Bernardino, Calif. into an automotive paradise with 1,900 hot rods, classics and custom cars cruising. This event is free to the spectators who will enjoy the classic cars, music and entertainment, sponsor displays, legendary guests, contests and commercial exhibitors. For more information, visit www.route-66.org.

The San Bernardino Convention & Visitors Bureau (SBCVB) is a private, non-profit corporation providing destination sales and marketing services for the City of San Bernardino. As a sales and marketing organization, the main objective of the San Bernardino CVB is to promote and market the San Bernardino area as a tourism destination and meeting site.

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Additional information about the inductees:

Builder/Designer Category: Bill Hines

Also known as “The Leadslinger”, Hines is one of the most accomplished customizers of his or any era. Bill Hines is truly old school. He learned, perfected and defined a skilled trade of customizing cars. Now in his 80’s, Bill who is recognizable as a stogie-chewing gentleman has enjoyed his 60+ years in a career that he loves, building custom cars. And, it has earned him the grand title of Custom Car Legend.

Manufacturer/Vehicle Category: Justice Brothers Car Care Products, Inc.

The Justice Brothers Car Care Products, Inc. is a successful family-owned and run business and has used automotive racing events not only as a proving ground but a place to gain credibility and visibility. Quality automotive products since 1936 has kept the Justice Brothers, who continue to research and develop to keep pace with the changing needs of the marketplace, positioned at the top of the car care industry. From car care to heavy equipment, the Justice Brothers formulates, manufactures, packages and distributes its products to every corner of the globe from its Duarte, Calif. world headquarters.

Entertainment/Media Category: 1968 Ford Mustang

“California Made it Happen!” with the ’68 Ford Mustang. The 1968 coupe was the most produced Mustang. With a production of 249,447, the coupe boasted a 200 cid engine and cost \$2, 602. The convertible was one of the most popular Mustangs; even though not the most produced. There were 22,037 produced and cost an affordable \$2,814. April 1, 1968 was not a normal April Fool’s Day. It’s the date that Shelby and Ford introduced the Cobra Jet 428 and history was made. With just over 4,000 1968 California Specials, built only in the San Jose plant, these cars are a collectors dream. Recognizable by their 1965 Thunderbird tail lights and fiberglass side scoops coupled with the blacked out front grille and unique body striping, these coupes became the “I’ve got to have it” in 1968 and the sentiment still remains. The Mustang GT/California Special was only available on the West Coast during model year 1968.

Historical/Misc. Category: Inland Vans Berdoo

This local club has remained active since 1972 with the common bond being only a van. “It began with a dream of some Highland, Calif. teens to form a Van Club like San Bernardino had never seen,” states the Inland Vans Berdoo Web site. Known as Dirtyolvan, the club secretary and charter member proudly says, “We left a lot of rubber on “E” Street...our names will be on a brass plaque with the likes of Don Garltz, Chip Foose, Don “the Snake” Prudhome...and am so honored that our group of friends, our family, made it too!”

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