



## PRESS RELEASE

**San Bernardino Convention & Visitors Bureau**  
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Visit us at our website [www.route-66.org](http://www.route-66.org)

### **FOR IMMEDIATE RELEASE**

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#### **Submit your Entries for the 2008 Cruisin' Hall of Fame®!**

December 6, 2007 (SAN BERNARDINO, CALIF.) - Nomination forms are available for the 19th annual Stater Bros. Route 66 Rendezvous® Cruisin' Hall of Fame in San Bernardino, Calif. The public may submit entries for individuals and/or entities who made a significant impact on the automotive cruisin' era, generated national recognition and demonstrated community goodwill.

The nominee must fit into one of the following categories: Legendary builder and/or designer; Automotive manufacturer or specific vehicle; Entertainer/Media; and Historic/Miscellaneous.

#### **The nomination deadline is scheduled for Thursday, January 31, 2008**

Nomination forms are available online at [www.route-66.org](http://www.route-66.org) or at the San Bernardino Convention & Visitors Bureau at the California Welcome Center located at 1955 Hunts Lane, Suite 102, San Bernardino, Calif.

The San Bernardino Convention & Visitors Bureau, in conjunction with the City of San Bernardino, established the Route 66 Rendezvous Cruisin' Hall of Fame in 1995 to recognize and honor individuals and entities that made a significant contribution to the uniquely American automotive cultural phenomenon of cruising.

"Route 66 Plaza," a landmark area established outside of City Hall, hosts the specially designated wall with a map of "America's Main Street" which serves as a monument to Route 66 and the backdrop for the Cruisin' Hall of Fame. The wall receives a plaque every year to identify the new members of the hall of fame. Newly appointed member for 2007 included Sam & Chip Foose; K & N Engineering; Drive! Magazine; and Art of Pinstriping.

The 2008 inductees will be honored at the Cruisin' Hall of Fame Brunch & Induction Ceremony on Saturday, September 20, 2008. The details and location of the brunch and Induction ceremony will be released prior to the Route 66 Rendezvous.

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The San Bernardino Convention & Visitors Bureau (San Bernardino CVB) is a private, non-profit corporation composed of hospitality organizations, businesses, local governments, and individuals seeking a better community through the visitor industry. As a sales and marketing organization, the main objective of the San Bernardino CVB is to promote and market the San Bernardino Area as a tourism destination and meeting site.

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