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FOR IMMEDIATE RELEASE:

### CALL FOR VOLUNTEERS FOR THE ROUTE 66 RENDEZVOUS®

**SAN BERNARDINO, Calif. (June 25, 2008)**– Do you enjoy a festive atmosphere, classic cars and working with a multitude of people? Join the dynamic group of volunteers and become a part of California’s largest cruisin’ classic car show, The Stater Bros. Route 66 Rendezvous® being held September 18 – 21, 2008. A 35-block area of historic downtown San Bernardino is transformed into an automotive paradise with 1,900 hot rods, classics and custom cars cruising. This event is free to the public who will enjoy the classic cars, music and entertainment, sponsor displays, legendary guests, contests and vendors.

“It takes over 300 hardworking volunteers to make an event of this magnitude the success that it is,” states Jo Ann Webb, director of corporate relations. “Volunteers are a very important part of the Route 66 Rendezvous. As a volunteer you will receive an *Event Staff Work T-shirt*, an *official souvenir T-shirt* and an *appreciation gift*.”

There are many positions available with flexible days and hours:

- Banner Placement
- Canteen for Volunteers
- Cruisin’ Awards
- Event Logistics
- Exhibitor Services
- Hospitality
- Information Booth
- Model Car Contest
- Neon Light Contest
- Open Header Contest
- Poker Run Contest
- Traffic Logistics
- Vehicle Registration

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All volunteers will be required to attend an orientation meeting prior to the event. Volunteer applications and event information are available at the California Welcome Center, 1955 Hunts Lane, San Bernardino (off Hospitality Lane), online at [www.route-66.org](http://www.route-66.org), or by calling (909) 388-2934. Volunteers completed applications must be received by Friday, August 1, 2008.

The San Bernardino Convention & Visitors Bureau (SBCVB), producers of the Route 66 Rendezvous, is a private, non-profit corporation providing destination sales and marketing services for the City of San Bernardino. As a sales and marketing organization, the main objective of the San Bernardino CVB is to promote and market the San Bernardino area as a tourism destination and meeting site.

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