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FOR IMMEDIATE RELEASE:

## **BERDOO BIKES & BLUES RENDEZVOUS ANNOUNCED**

**SAN BERNARDINO, Calif. (January 30, 2008)** – The San Bernardino Convention & Visitors Bureau (SBCVB) has just announced the Berdoo Bikes & Blues Rendezvous, a new event to be hosted on the downtown streets of San Bernardino at 2<sup>nd</sup> and “D” Streets on May 2-3, 2008. The SBCVB has partnered with the San Bernardino City Professional Firefighters – Local 891 to create a springtime event featuring motorcycles and music complementing the fall Route 66 Rendezvous®.

Attractions to the Berdoo Bikes & Blues Rendezvous will include live entertainment, a poker run covering a 50-mile radius, “Show & Shine” bike show, custom builders with masterpieces on display, dyno drags, and vendor and sponsor exhibits along the closed and fenced streets at this family-friendly motorcycle and music festival. A portion of the proceeds will be donated to the Arrowhead Regional Medical Center Children’s Burn Unit.

“We are very excited to bring this event to the historic streets of San Bernardino,” says Wayne Austin, President and CEO of the San Bernardino Convention & Visitors Bureau. “As the producers of the Route 66 Rendezvous®, the largest cruisin’ classic car show on Route 66, we feel that the Berdoo Bikes & Blues Rendezvous is a great kick-off to our summer of activities in San Bernardino, your own ‘destination for recreation’. The mix of customized bikes, the sound of great blues and rock music, and the mouth-watering smell of food in the air will live up to the expectations of our exhibitors and spectators alike.”

For vendor information contact Shelly McNaul at [shelly@route-66.org](mailto:shelly@route-66.org) and for sponsorship information contact Jo Ann Webb at [joann@route-66.org](mailto:joann@route-66.org) or call 909.388.2934. For media inquiries contact Karen Blanco at [karen@san-bernardino.org](mailto:karen@san-bernardino.org) or visit [www.route-66.org](http://www.route-66.org).

The San Bernardino Convention & Visitors Bureau (SBCVB) is a private, non-profit corporation providing destination sales and marketing services for the City of San Bernardino. As a sales and marketing organization, the main objective of the San Bernardino CVB is to promote and market the San Bernardino Area as a tourism destination and meeting site.

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