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FOR IMMEDIATE RELEASE:

BERDOO BIKES & BLUES RENDEZVOUS ANNOUNCES FORMER AMERICAN IDOL FINALIST TO JOIN EVENT

SAN BERNARDINO, Calif. (April 23, 2008) – The San Bernardino Convention & Visitors Bureau (SBCVB) has just announced that an American Idol finalist from this season, Amanda Overmyer will make a personal appearance at the Berdoo Bikes & Blues Rendezvous being held in the downtown streets of San Bernardino. The opening ceremonies will include her version of the Star Spangled Banner on Friday, May 2 on the Time Warner “D” Street stage at 6:00 p.m. Saturday she will be available for photo opportunities, autographs and visiting with attendees.

An American Idol contestant this season, Overmyer was voted off as Number 11 of the finalists. “It was a run. Number 11 was more than I could ever expect,” she noted after being eliminated. Born in Little Rock, AR in 1984 Amanda’s love for music started at a young age performing at musical events and competitions trying a variety of genres before finding both her niche and her exhilaration in Rock ‘n Roll. Deemed “a nurse that rocks” Amanda is fueled by another passion, riding her Harley Davidson.

“She is perfect for our Berdoo Bikes & Blues Rendezvous and is excited about appearing,” says Wayne Austin, president and CEO of the San Bernardino Convention & Visitors Bureau. “Her sound is very unique, a combination of blues and rock, a style that has been compared to Janis Joplin. She loves to ride her Harley Davidson, and she’s a nurse.” A portion of the proceeds will be donated to the newly named Edward G. Hirschman Burn Center at the Arrowhead Regional Medical Center.

“This is just one more element to make our inaugural event a great success, giving riders and spectators more fun and entertainment,” states Karen Blanco, director of communications for the San Bernardino Convention and Visitors Bureau. The SBCVB has partnered with the San Bernardino City Professional Firefighters and the City of San Bernardino to create this springtime festival.

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Other attractions to the Berdoo Bikes & Blues Rendezvous will include a 66-mile poker run, continuous live entertainment on two stages, the World Guinness Tallest Ride-able Motorcycle, Team Peterson N.A.H.A. signing autographs, RAS Racing with trial stunt shows, a judged bike show with awards, custom builders with masterpieces on display including bikes owned by Vince Neil from Mötley Crüe and Ozzy Osbourne, dyno drags, and vendor and sponsor exhibits along the closed and fenced streets.

Tickets can be purchased at “Our Town” the retail partner of the California Welcome Center – San Bernardino at 1955 Hunts Lane, off Hospitality Lane in San Bernardino. Visit www.route-66.org for additional event information.

The San Bernardino Convention & Visitors Bureau (SBCVB) is a private, non-profit corporation providing destination sales and marketing services for the City of San Bernardino. As a sales and marketing organization, the main objective of the San Bernardino CVB is to promote and market the San Bernardino area as a tourism destination and meeting site.

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MEET AMANDA OVERMYER, FORMER AMERICAN IDOL FINALIST!

Friday 6:00pm Amanda will be part of our opening ceremonies, singing the Star Spangled Banner.
Saturday, autographs and photo opportunity from 4pm - 6pm.

