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FOR IMMEDIATE RELEASE:

Stater Bros. Route 66 Rendezvous 2011 Cruisin' Hall of Fame® Inductees Announced

Inductees: John D'Agostino of Kustom Kars of California; Revell, Inc.; Popular Mechanics; PEP BOYS and Lifetime Achievement Dave McClelland

SAN BERNARDINO, CALIF. (June 2, 2011)– The Stater Bros. Route 66 Rendezvous® proudly announces its 2011 Cruisin' Hall of Fame Inductees: John D'Agostino – Kustom Kars of California in the Builder/Designer Category; Revell, Inc. in the Manufacturer/Vehicle Category; Popular Mechanics in the Media/Entertainment Category; and PEP BOYS in the Historical/Misc. Category. The Lifetime Achievement Award honoree is Dave McClelland, known as the Voice of the NHRA (National Hot Rods Association).

“The Route 66 Rendezvous Cruisin' Hall of Fame® recognizes and honors those who have had a significant involvement in the automotive industry and the love of the American culture of cruising,” states Wayne Austin, president and CEO of The San Bernardino Convention & Visitors Bureau (SBCVB). The SBCVB, in conjunction with the City of San Bernardino, established the Cruisin' Hall of Fame in 1995. A landmark area called the “Route 66 Plaza,” was created just outside City Hall as a backdrop for the Cruisin' Hall of Fame. A specially designated wall, with a map of “America’s Main Street,” serves as the actual monument.

The inductees will be honored during the Stater Bros. Route 66 Rendezvous at the Cruisin' Hall of Fame Induction Ceremony on Saturday, September 17, 2011 at 9:00 a.m. at the California Theatre of Performing Arts, 562 West 4th Street, San Bernardino. All registered car participants are invited, compliments of the SBCVB, to enjoy this year’s ceremony.

California’s hottest cruisin’ classic car show, the Stater Bros. Route 66 Rendezvous® takes place September 15-18, 2011 in downtown San Bernardino, Calif. with 1,700 hot rods, classics and custom cars cruising. This event is free to the spectators who will enjoy the classic cars, music and entertainment, sponsor displays, legendary guests, contests and commercial exhibitors. For vehicle pre-registration forms and more information, visit www.ROUTE-66.org.

Charitable contributions made by The Stater Bros. Route 66 Rendezvous include: The Elks Lodge of San Bernardino, Redlands and Riverside; the Route 66 Museums of Victorville and Barstow; and the Fontana High School Jr. ROTC. The San Bernardino Convention & Visitors Bureau (SBCVB) is a private, non-profit corporation providing destination sales and marketing services for the City of San Bernardino.

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Additional information about the inductees:

Builder/Designer Category: *John D'Agostino – Kustom Kars of California*

Born in Pittsburg, California John D'Agostino started building and customizing model cars when he was a child. His first customized car was a '56 Chevy hardtop. John has displayed his kustom cars in over 1,000 shows worldwide and has won more major kustom awards than anyone in history in the world of "kustomizing."

Manufacturer/Vehicle Category: *Revell, Inc.*

For over 60 years, Revell, Inc. has been leading the world in model kit building and die cast collecting. Every year, Revell offers a wide variety of model kits for every taste and age group in the hobby market. Customers can be assured of their continued commitment to the foundations of the brand: interactivity, authenticity and fun. Additionally, Revell supplies the Make 'n Take building model kits at the Rendezvous, as well as many large events including auto races and trade shows.

Entertainment/Media Category: *Popular Mechanics*

First published on January 11, 1902, Popular Mechanics is an American magazine and has been owned by the Hearst Corporation since 1958. There are nine international editions. Popular Mechanics features regular sections on automotive, home, outdoors, science, and technology topics. A recurring column is "Jay Leno's Garage" featuring observations by the famed late-night talk show host and vehicle enthusiast.

Historical/Misc. Category: *PEP BOYS*

In 1921 four Navy buddies pooled together \$800 to open a single auto parts supply store in Philadelphia. This venture would become the multi-billion dollar nationwide retail and service that is known as PEP BOYS today. With over 600 stores, the company has come a long way from its humble beginnings.

Lifetime Achievement – *Dave McClelland*

Known as the Voice of NHRA, Dave McClelland is one of the most recognizable voices in all of motorsports. He has been heard not only on the tracks, but also on radio and television coverage of the events, a role he filled for some 50 years. Dave has placed his restored Fiat altered in the Wally Parks NHRA Motorsports Museum after campaigning the car for 10 years and winning the March meet in 1998, and continues to participate in as many street rod and street machine events as possible.

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