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FOR IMMEDIATE RELEASE:

2012 CRUISIN' HALL OF FAME NOMINATIONS OPEN

Submit your Entries for the 2012 Cruisin' Hall of Fame

SAN BERNARDINO, Calif. (Wednesday, January 11, 2012) – It is time to send in your nominations for the Cruisin' Hall of Fame recipients who will be honored during the 23rd Annual Stater Bros. Route 66 Rendezvous, the hottest cruisin' classic car show in southern California that is being held this September 13 – 16, 2012 in the downtown streets of San Bernardino.

In 1995 the San Bernardino Convention & Visitors Bureau, in conjunction with the city of San Bernardino, established a landmark area named "Route 66 Plaza" to recognize and honor individuals and entities that have made a major difference to the uniquely American automotive cruising era. This designated wall with a map of "America's Main Street" serves as a monument to Route 66 and the backdrop for the Cruisin' Hall of Fame. The wall incorporates new plaques each year to identify the new inductees.

"We would like the public to help us decide who to inaugurate into this year's Cruisin' Hall of Fame," states Wayne Austin, president and CEO of the San Bernardino Convention & Visitors Bureau (SBCVB). The SBCVB produces the Stater Bros. Route 66 Rendezvous. "There are so many who have made a significant impact, and we want to recognize those that the public think deserve the recognition."

Nominations should be made according to the categories listed: *Legendary Builder and/or Designer; Automotive Manufacturer or Specific Vehicle; Entertainment/Media; and Historical/Miscellaneous.* Nominations are also being accepted for a Lifetime Achievement Award. Nomination forms are available online at www.ROUTE-66.org or at the California Welcome Center located at 1955 Hunts Lane, Suite 102, San Bernardino, Calif. **The nomination deadline is Wednesday, February 29, 2012.**

Those selected will join the 2011 newly appointed members: John D'Agostino, Revell, Inc, Pep Boys, Popular Mechanics and Lifetime Achievement Award honoree Dave McClelland. The 2012 inductees will be honored at a Cruisin' Hall of Fame Awards Ceremony that takes place during the Rendezvous. In addition to this ceremony, the public will enjoy the 1,700 classic cars, music and entertainment, sponsor displays, legendary guests, contests and vendors on the 35 blocks of downtown San Bernardino.

The San Bernardino Convention & Visitors Bureau (SBCVB), producers of the Stater Bros. Route 66 Rendezvous®, is a private, non-profit corporation providing destination sales and marketing services for the city of San Bernardino.

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