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FOR IMMEDIATE RELEASE:

Route 66 Rendezvous 2010 Cruisin' Hall of Fame® Inductees Announced

Inductees: Jim Wangers, Hurst Performance, Petersen Automotive Museum, West Coast Kustoms

SAN BERNARDINO, CALIF. (June 9, 2010)– The Stater Bros. Route 66 Rendezvous® proudly announces its 2010 Cruisin' Hall of Fame Inductees: Jim Wangers in the Builder/Designer Category; Hurst Performance in the Manufacturer/Vehicle Category; Petersen Automotive Museum in the Media/Entertainment Category; and West Coast Kustoms in the Historical/Misc. Category.

“The Route 66 Rendezvous Cruisin' Hall of Fame® recognizes and honors those who have made a significant contribution to the automotive industry and the uniquely American cultural phenomenon of cruising,” states Wayne Austin, president and CEO of The San Bernardino Convention & Visitors Bureau (SBCVB). The SBCVB, in conjunction with the City of San Bernardino, established the Cruisin' Hall of Fame in 1995. A landmark area called the “Route 66 Plaza,” was created just outside City Hall as a backdrop for the Cruisin' Hall of Fame. A specially designated wall, with a map of “America’s Main Street,” serves as the actual monument.

The inductees will be honored during the Stater Bros. Route 66 Rendezvous at the Cruisin' Hall of Fame Induction Ceremony on Saturday, September 18, 2010 at the California Theatre of Performing Arts, 562 West 4th Street, San Bernardino. The cost is \$30.00 per person, and tickets must be purchased in advance at the Route 66 Rendezvous office, 415 West 2nd Street, San Bernardino.

California’s hottest cruisin' classic car show, the Stater Bros. Route 66 Rendezvous® takes place September 16-19, 2010 in downtown San Bernardino, Calif. with 1,700 hot rods, classics and custom cars cruising. This event is free to the spectators who will enjoy the classic cars, music and entertainment, sponsor displays, legendary guests, contests and commercial exhibitors. For vehicle pre-registration forms and more information, visit www.ROUTE-66.org.

Charitable contributions made by The Route 66 Rendezvous include: The Boys and Girls Club of San Bernardino; the Elks Lodge of San Bernardino, Redlands and Riverside; the Route 66 Museums of Victorville and Barstow; the Public Safety Academy; the Neighborhood Cluster Association; Vietnam Veterans of America – Inland Empire; The Swans Club; Inland Young Marines and U.S. Air Force Recruiting Academy. The San Bernardino Convention & Visitors Bureau (SBCVB) is a private, non-profit corporation providing destination sales and marketing services for the City of San Bernardino.

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Additional information about the inductees:

Builder/Designer Category: *Jim Wangers*

Jim Wangers didn't create the GTO, but was responsible for building the mystique surrounding the legendary Pontiac and is referred to as the "Godfather of the GTO". Remember the 1966 GeeTO Tiger Show? Now in his 80's, Wangers continues to travel the country with the GeeTO Tiger, sharing Pontiac memories and watching the "new" GeeTO Tiger put on a show.

Manufacturer/Vehicle Category: *Hurst Performance*

Synonymous with speed, performance and quality, Hurst Performance is one of the most recognized names in the automotive performance arena. Founded in 1958, Hurst was one of the first specialty companies to partner with the OEMs and bring enthusiasts limited edition performance vehicles like the legendary Hurst/Olds 442. Hurst is also the inventor of the Jaws of Life rescue tool.

Entertainment/Media Category: *Petersen Automotive Museum*

The Petersen Automotive Museum is dedicated to the exploration and presentation of the automobile and its impact on American life and culture. Margie and Robert Petersen have contributed over \$30 million dollars to establish the Petersen Automotive Museum Foundation as an independent nonprofit organization. Covering four floors, the facility features permanent exhibits that trace the history of the automobile, five rotating galleries of racecars, classic cars, vintage motorcycles, and an interactive "hands-on" learning center to teach children basic scientific principles by explaining the fundamental functions of a car.

Historical/Misc. Category: *West Coast Kustoms*

Formed in 1982 for Kustom people by Kustom people, Richard & Penny Pichette had a dream and vision for a kustom car club and show reminiscent of how it was in the nifty fifties. The West Coast set the trends and "lead" the way in kustomizing. Now in its 29th year, West Coast Kustoms is held in Santa Maria during Memorial Day weekend, and draws friends and families to what is sometimes referred to as the West Coast Kustoms Family Reunion.

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