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FOR IMMEDIATE RELEASE:

Route 66 Rendezvous 2009 Cruisin' Hall of Fame® Inductees Announced

*Inductees: Wanda's Upholstery, Airstream,
Grand National Roadster Show, and Westways Magazine*

SAN BERNARDINO, CALIF. (June 25, 2009)– The Stater Bros. Route 66 Rendezvous® proudly announced its 2009 Cruisin' Hall of Fame Inductees: Wanda Wells of Wanda's Upholstery in the Builder/Designer Category; Airstream in the Manufacturer/Vehicle Category; Westways Magazine in the Media/Entertainment Category; and Grand National Roadster Show in the Historical/Misc. Category.

"The Route 66 Rendezvous Cruisin' Hall of Fame® recognizes and honors those who have made a significant contribution to the automotive industry and the uniquely American cultural phenomenon of cruising," states Wayne Austin, president and CEO of The San Bernardino Convention & Visitors Bureau (SBCVB). The SBCVB, in conjunction with the City of San Bernardino, established the Cruisin' Hall of Fame in 1995. A landmark area called the "Route 66 Plaza," was created just outside City Hall as a backdrop for the Cruisin' Hall of Fame. A specially designated wall, with a map of "America's Main Street," serves as the actual monument.

The inductees will be honored at the Cruisin' Hall of Fame Induction Ceremony on Saturday, September 19, 2009 at the San Bernardino County Government Center Rotunda, 385 N. Arrowhead Ave, San Bernardino beginning at 9:00 a.m. The cost is \$30.00 per person, and tickets must be purchased in advance at the Route 66 Rendezvous office, 415 West 2nd Street, San Bernardino.

California's largest cruisin' classic car show, the Stater Bros. Route 66 Rendezvous® takes place September 17-20, 2009 on the 35-blocks of historical downtown San Bernardino, Calif. with 1,900 hot rods, classics and custom cars cruising. This event is free to the spectators who will enjoy the classic cars, music and entertainment, sponsor displays, legendary guests, contests and commercial exhibitors. For vehicle pre-registration forms and more information, visit www.ROUTE-66.org.

Charitable contributions made by The Route 66 Rendezvous include: The Boys and Girls Club of San Bernardino; the Elks Lodge of San Bernardino, Redlands and Riverside; the Route 66 Museums of Victorville and Barstow; the Public Safety Academy; the Neighborhood Cluster Association; Vietnam Veterans of America – Inland Empire; The Swans Club; Inland Young Marines and U.S. Air Force Recruiting Academy. The San Bernardino Convention & Visitors Bureau (SBCVB) is a private, non-profit corporation providing destination sales and marketing services for the City of San Bernardino.

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Additional information about the inductees:

Builder/Designer Category: Wanda Wells of Wanda's Upholstery

For the past 38 years, Wanda's Upholstery located at 2324 N. Cabrera Avenue, San Bernardino, has been specializing in upholstery for planes, automobiles and fine collectibles. The work is skillfully mastered with detail and guaranteed to each customer. An authorized dealer of Glide Engineering Seats, Wanda's features both bench and bucket styles for a wide variety of automobiles ranging from the 1930's – 1960's.

Manufacturer/Vehicle Category: Airstream

Airstream began with a single man with a singular dream. Wally Byam's dream was to build the perfect travel trailer that would move "like a stream of air" and be light enough to be towed by a standard automobile while providing first class living accommodations. That was 70 years ago, and the dream was so powerful that it created a new way of life shared by thousands of families. Today, the Airstream is years ahead in engineering. Always "in style", the Airstream motto still holds true: Design + Innovation + Quality = Leadership.

Entertainment/Media Category: Westways Magazine

Celebrating its 100th birthday in February, *Westways Magazine* is Southern California's longest continuously published magazine. It has the 10th largest circulation of all magazines in the nation. Published by the Automobile Club of Southern California, *Westways* serves 8 million readers as the regions lifestyle magazine with a significant voice in local and regional affairs. Originally published under the name *Touring Topics*, the publication began in 1909 selling for 10 cents per copy or \$1 for an annual subscription. In 1934 The *Westways* name was placed on the mast following a reader contest that drew 10,000 entries. Throughout its history, the magazine has been honored for its stories picking up five industry "Maggie" awards, 23 "Maggie" certificates and six Lowell Thomas Awards for travel writing.

Historical/Misc. Category: The Grand National Roadster Show

The Grand National Roadster Show celebrated its 60th year this year in Pomona, CA with a gathering of the most beautiful hot rods, customs and motorcycles in the world. The show is the longest running indoor car show anywhere and is considered the Grand Daddy of all car shows. There were over 600 show cars competing for various awards, plus another 100 historic vehicles on display including a re-creation of the show from 1959 when it was located in Oakland, CA.

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