



CONVENTION & VISITORS BUREAU
1955 Hunts Lane, Suite 102, San Bernardino, CA 92408
(800) 867-8366 • www.san-bernardino.org

CONTACT

Karen Blanco
Communications Director
San Bernardino Convention & Visitors Bureau
(909) 891-1151 x28
karen@san-bernardino.org

FOR IMMEDIATE RELEASE:

2009 CRUISIN' HALL OF FAME NOMINATIONS OPEN

Submit your Entries for the 2009 Cruisin' Hall of Fame

SAN BERNARDINO, CALIF. (November 4, 2008)– In celebration of the 20th anniversary of the Stater Bros. Route 66 Rendezvous® it is time to submit entries for individuals and/or entities who have made a significant impact on the automotive cruisin' era, generated national recognition and demonstrated community goodwill. These entries will be considered for induction into the Route 66 Rendezvous Cruisin' Hall of Fame.

The nominee must fit into one of the following categories: Legendary Builder and/or Designer; Automotive Manufacturer or Specific Vehicle; Entertainer/Media; and Historic/Miscellaneous.

The nomination deadline is Saturday, January 31, 2009. Nomination forms are available online at www.ROUTE-66.org or at the California Welcome Center located at 1955 Hunts Lane, Suite 102, San Bernardino, Calif.

In 1995 the San Bernardino Convention & Visitors Bureau, in conjunction with the city of San Bernardino, established a landmark area named "Route 66 Plaza" to recognize and honor individuals and entities that have made a major difference to the uniquely American automotive cultural phenomenon of cruising. This designated wall with a map of "America's Main Street" serves as a monument to Route 66 and the backdrop for the Cruisin' Hall of Fame. The wall incorporates a new plaque each year to identify the new inductees.

"Where is there a better place to celebrate those who have made the Route 66 era so popular that we still celebrate it today," said JoAnn Webb, director of corporate relations for the Route 66 Rendezvous, the largest cruisin' classic car show along the famous highway.

Those selected will join the 2008 newly appointed members: Bill Hines; the 1968 Ford Mustang; the Justice Brothers; Inland Vans Berdoo Club; and Lifetime Achievement Award honoree Hal Blaine. The 2009 inductees will be honored at a Cruisin' Hall of Fame ceremony that takes place during the Rendezvous where the public experiences the classic cars, music and entertainment, sponsor displays, legendary guests, contests and vendors on the downtown streets of San Bernardino from September 17 through September 20, 2009.

The San Bernardino Convention & Visitors Bureau (SBCVB), producers of the Route 66 Rendezvous®, is a private, non-profit corporation providing destination sales and marketing services for the city of San Bernardino. As a sales and marketing organization, the main objective of the San Bernardino CVB is to promote and market the San Bernardino area as a tourism destination and meeting site.

